

NEWS

<http://www.cofesta.jp>

The Japan International Contents Festival (CoFesta) Executive Committee Participating in Japan Expo, the World's Largest Japanese Pop Culture Event

Tokyo – June 1, 2010 – The Japan International Contents Festival (CoFesta) Executive Committee is participating in the Japan Expo, a Japanese pop culture event being held from July 1 to 4 in Paris, France. The Japan Expo is the Europe's largest event dedicated to Japanese popular culture and entertainment, including manga, animation, games, and music. This is the second consecutive year that CoFesta has participated in the event. Last year's Japan Expo attracted 165,000 visitors from Europe and beyond, and this year more than 180,000 visitors are expected to attend.

CoFesta, is seeking to further expand and strengthen its mission as a comprehensive presenter of Japanese content-related events. With the cooperation of content creators, CoFesta presents to the world Japan's latest in manga, animation, games, and music. Over the course of the exposition, CoFesta will be featuring exhibits, numerous small events, and video presentations in the CoFesta booth, as well as business seminars and B2B events. This year the CoFesta Office will be strengthening ties with government organizations to further promote cultural exchange, industry growth and tourism to Japan by fully utilizing the opportunity to reach out to youth who have a high-degree of interest in Japan.

For further information on CoFesta and the Japan Expo please see the information below.

CoFesta Booth at the Japan Expo

Dates: Open from Thursday, July 1 to Sunday, July 4

Place: Japan Expo, Parc des Expositions in Paris-Nord Villepinte

Host: Japan International Contents Festival Executive Committee

Japan International Contents Festival 2010
(CoFesta2010)



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Japan International Contents Festival (CoFesta)

The world's largest comprehensive contents festival. Cofesta was launched to coordinate events related to media content coming out of Japan, including games, animation, manga, characters, broadcasting, music, and film, and to the closely related industries of fashion and design. Official Website: <http://www.cofesta.jp>

The Japan Expo

Dates: Thursday, July 1 to Sunday, July 4

Open from 9:15 a.m. to 7 p.m.

Place: Parc des Expositions in Paris-Nord Villepinte

Official Website: <http://www.japan-expo.com/en/>

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