

Si-Bum KIM

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Professional Career

Sep. 2010

Professor, Andong National University

To Present

Graduate School of Creative Industry

May. 1999 -

President, Characterline, Inc.

Aug. 2010

Intellectual Property Management & Marketing

Jan. 2008 -

President, CBA(Culture Business Academy) International

Aug. 2010

Training & Consulting for Culture Business

Mar. 2008

Master Trainer, Cultural Content Academy, KOCCA

To Present

Training for Cultural Contents Planning & Marketing

Sep. 2007 -

Adjuct Professor, Hanyang University

Aug. 2010

International Culture College

Feb. 2007 -

Advisor, KOCCA Export Consulting

Dec. 2008

(Korea Creative Contents Agency)

Mar. 2006 -

Advisor, KOTRA Export Advisory Committee

Dec. 2006

(Korea Trade-Investment Promotion Agency)

Sep. 2003 -

Adjunct Professor, Business School, Hanyang Univ.

Aug. 2005

Venture Marketing

Aug. 1991 -

President, Bokuo Corp.

Jan. 2008

International Trading and Merchandising

Feb. 1998 -

Merchandisor, Samsung Corp.

Aug. 1991

Consumer Goods Planning, Brand Management

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Education

Aug. 1987 **MBA, Business School, Hofstra University (New York, USA)**
The Entrance Strategy of Multinational Corporations:
The International Investment Location Decision,

Feb. 1986 **BBA, Yonsei University (Seoul, Korea)**
College of Business and Economics

Extra Studies

Oct. 2009 **Cultural Contents Professional Seminar (Tokyo, Japan)**
Digital Content Association of Japan

May. 2007 -
Oct. 2007 **Global Leadership Academy for Cultural Industry**
Seoul National University

Jun. 2007 **Entertainment and Media Business (New York, USA)**
Stern School of Business, New York University

Jan. 2006 **Course for Assistant Leader Trainers**
National Training Center, Korea Scout Association

Sep. 2005 –
Dec. 2005 **University Professors Course for Cultural Contents**
Korea Cultural Contents Agency

Aug. 2005 **Cultural Contents Overseas Seminar (Tokyo, Japan)**
Digital Content Association of Japan

Jul. 2003 **Entertainment Studies, UCLA (LA, USA)**
The Hollywood Experiences: A Global Perspective

Oct. 2001 **JCI Leadership Academy (Takamatsu, Japan)**
Global Networker: Entrepreneurs in Action

Jun. 1995 **JETRO's Export to Japan Study (Tokyo, Japan)**
Japanese Market Study

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Social Activities

- 2008 to 2009 **Chairman**, Awarding Committee,
WAF (Web Animation Festival), GITCT
- 2005 to Present **Professor**, Leadership Academy, JCI-Korea
- 2004 to Present **Professor**, Korea Junior Chamber Training Institute
- 2004 to Present **Acting Advisor**, Young Professionals Institute of
Korea
- 2007 to 2008 **Auditor**, Humanity Contents Academy
- 2007 to 2008 **Int'l Director**, Korea Bobsleigh Skeleton Federation
- 2005 to 2006 **President**, Korea Tiger Scout Association of
Seoul Southern Metropolitan
- 2004 **Member**, Strategy and Planning Committee, Junior
Chamber International, Inc.
- 2003 to Present **Vice President**, Alumni Association of College
of Business & Economics, Yonsei University
- 2002 to 2003 **President**, SBR (Seoul Business Rotary) 3rd
- 2003 **Vice President**, Korea Junior Chamber Inc.
- 2002 **Councilor**, Asia Pacific Development Council, JCI
- 1999 to Present **Executive Director**, Alumni Association of Yonsei
University
- 1982 to 1983 **President**, Yonsei University Chapter, AIESEC

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International Speaking & Training

Mar. 2010	Licensing in Korea, EU-Korea Cartoon Connection, Jeju, Korea
Dec. 2009	Animation Co-Production, XMediaLab, Putrajaya, Malaysia
Dec. 2009	Character Licensing, Kreatif!, Kuala Lumpur, Malaysia
Oct. 2009	International Licensing, Dubai Character & Licensing Fair, UAE
Apr. 2009	Leadership, Phnom Penh, Cambodia
Apr. 2009	Wealth of Animation, XMediaLab, Suzhou, China
Oct. 2008	International Licensing, Dubai Character Fair, UAE
Sep. 2008	Character & Internet, XMediaLab, Seoul, Korea
Jul. 2008	Leadership, Dhaka, Bangladesh
Sep. 2007	Marketing for Culture Business, DICON, Seoul, Korea
Sep. 2007	Leadership, Ulaanbaatar, Mongolia
Nov. 2006	Training Trainers, JCI World Congress, Seoul, Korea
Aug. 2006	Leadership, Ulaanbaatar, Mongolia
May, 2006	Who Makes Me a Leader, JCI ASPAC, Japan
Apr. 2006	Young Leader, Tashkent, Uzbekistan
Apr. 2006	Training Program Development, Denmark
Oct. 2005	Leadership, Ulaanbaatar, Mongolia
Sep. 2001	Young Leader's Opportunity, Saipan
Mar. 2001	Young Leader, Saipan

Family

Married, 2 sons and 2 daughters

Language

Korean, English, Japanese