### **Title**

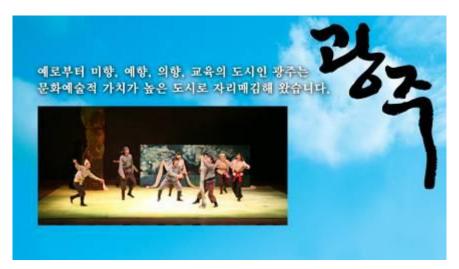
### **GITCT SHOWCASE 2010**

GwangJu, Asia's cultural window to the world

#### Intro 1



Gwangju Metropolitan City, is located in southern west of Korea as the six largest city. Intro 2



Historically, Gwangju has been regarded as a city rich in culture and art, as evidenced by the on-going cultural activities which make the city all the more vibrant and colorful.

Intro 3



Based on this background, Korean government administered "Hub City of Asian Culture Project", which is the single largest cultural project in the history of the nation. The Project aims to promote the exchange of diverse cultures and resources of Asia, bring about the co-prosperity of Asian nations, and help make Korea a medium communication, openness and balance between Eastern and Western cultures. This project has been well-accomplished since 2004 and 500 million USD will be invested till 2023.

Intro 4



### GITCT, Leading GwangJu to be the Cultural Hub of Asia

GITCT, GwangJu Information and Culture Industry Promotion Agency was established in 2002 by the city of Gwangju to promote culture and information technology industries. GITCT strives to encourage diverse areas of business in GwangJu through growth of

culture and IT infrastructure, development of new business strategies and human resources, and support in the creative content and high value added IT industry.

Intro 5



The major business is the construction of CGI based international & industrial complex, making creative contents and marketing support, cultivating creative talents and supporting the start of business, Constructing the Creative Contents investment Fund for the cultural industry and creating the investment promotion area.

Intro 6



### GITCT's recent issue

Now GITCT's recent issue is the establishment of the Global CGI Center and Creative Contents Investment Fund in association with the "Hub City of Asian Culture Project."

#### Intro 7



#### **Global CGI Center**

The Global CGI Center is designed as a Mecca of global contents business such as co-production, development and investment. This center is equipped with an optimal infrastructure for CGI production and education, including cutting-edge equipment and facilities, in a comfortable and efficient space. GITCT will provide them free of charge. The Global CGI Center will be open in June, 2011 in a scale of 13,760 m² with an investment amount of 30 million USD.

Intro 8



#### **Creative Contents Investment Fund**

The Creative Contents Investment Fund is established for global co-production project which will promote the co-prosperity between diverse cultures and resources.

This fund will start to raise 9 million USD in 2011 and project to increase 130 million USD till 2020 for 10 years.



**Maro Studio** 

Project : Oops I-kooo Type : 3D Animation

Genre : Educational animation Format : 10min x 52ep TV series

Target: 6-9 Years old

*Oops I-Kooo* is Korea's first animation regarding children's safety. Through the episodes of the prince I-Kooo from outer space with his chamberlain robot BB and earthling girl Remi, it suggests how to prevent and to deal with accidents (e.g. electricity accidents, car accidents) and crimes (e.g. kidnapping, sexual abuse). Instead of being admonished by difficult and boring cliche that start with "you should not~", children could naturally recognize dangerous behaviors while following the naughty alien prince's adventure. They could also learn safety regulations by watching his bad habits.

It has been broadcasted on EBS since May 2010. In addition, Maro Studio has activated its licensing business such as DVD and book publication and children's musical. Now 26episodes has been completed in 52episodes of Season1.



#### **JM Animation**

**Project: Change Kiruming Zoo** 

Type: 2D Animation
Genre: Comic Fantasy

Format: 22min x 50ep TV series

Target: Kids&Family

In *Change Kiruming Zoo*, the cute and kind-hearted 3 main characters are transformed into animals. While they communicate with other animals, they sympathize with them. They resolve problems using "*Kiruming*," which was developed to save endangered animals. This animation sends a message of 'coexistence' and animal protection in this nature destroying and distinctive animals are disappearing situation. Co-produced with a Japanese animation company, it was broadcasted on TV Tokyo in October 2009 and has been airing on KBS 2TV since May 2010. This product is going to be on the market through Bareunson and Yerimdang.



Ani 2000

**Project : Colorful Crayon** 

Type: 3D Animation

Genre : Educational animation Format : 15min x 26ep TV series

Target: 3-5 Years old

Broadcasted on KBS 2TV in May 2008, *Colorful Crayon* is distinguished by the harmony between the characters (primary color) and backgrounds. It depicts the imagination that the world in storybooks is realized at midnight, when everyone has fallen asleep. It consists of educational contents to teach colors while naturally attracting children's (aged 3-5) interest.

It has been released as various types of products such as DVDs, children's educational books and so on. In particular, the toy set manufactured by Lotteria, a Korean-based fast food franchise, is very popular.



#### FX

Project : Thumb bear KKomzi Type : 3D/ Flash Animation

Genre: Fairy tale

Format: 5min x 104ep TV series

**Target: All Audience** 

KKomzi is a baby bear living in a baby room. It depicts the interesting episodes of KKomzi and his cute friends; fruit candy, chocolate, jelly and biscuit. It touches the viewers with the wisdom and wit that come from the repeated resolution of problems, interests through the dramatic tension and the catharses from the dramatic reversals. Having finished the first series, it is being produced for the Smart Phone application and i-pad education contents.



Sunnyside

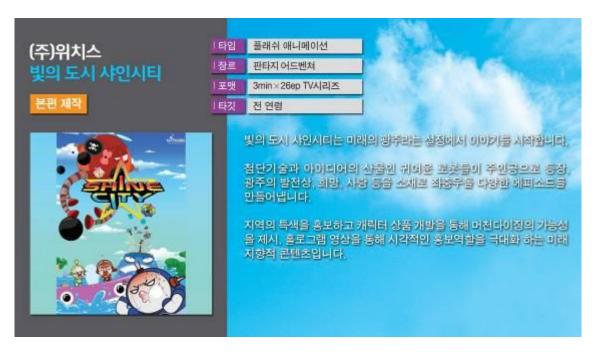
Project : DoongDoong

Type : 3D animation

Genre : Comic Spot animation Format : 1min x 60ep TV series

Target: 5-12 Years old

It is a story of Doong doong, who lost his mother, and his friends in Sunny Land. As a slap-stick comedy animation, each episode has a dramatic reversal. Eventually, he finds his mother and leaves the island. It targets niche market in child education content. Season 1 (1 minute X 60 bits) airs on Finland MTV, Nickelodeon Asia and Thai Public Broadcasting Service and Tooniverse in Korea.



#### **Witches**

Project : Shine City

Type : Flash animation

Genre: Fantasy adventure

Format: 3min x 26ep TV series

Target: All audience

Shine City is an imaginative depiction of Gwangju in the future. Cute high-tech robots, the main characters, describe the development, hope and love of Gwangju. As one of the branding projects of Gwanju, it advertises the vision and value of Gwanju through this animation. By developing various products, it suggests the possibilities of merchandizing. Moreover, the hologram videos maximize the efficiency of the advertisements.



Toz

Project : CosiMosi

Type : 3D animation

Genre : Comic Sitcom

Format: 11min x 26ep TV series

Target: 6-8 Years Old

Cosi Mosi is a comedy of two cooks who run a restaurant in space. They make various dishes and compete with each other. As a Sitcom and 3D animation, various food and comical characters help develop children's EQ. A variety of businesses could be made including licensing and merchandizing through the development of (robot) toy characters.



#### **Enem**

Project : Garlic boy Type : 3D Animation

**Genre: Fantasy adventure** 

Format: 11min x 26ep TV series

Target: 6-12 Years old

*Garlic Boy* is a story of two heroic bears, Stinky and Neaty who were transformed into garlic after accidentally drinking an energy drink. Enem is a 3D animation producing company which makes game contents and various TV series. It co-produces many animations with world-famous companies including Cookie Jar Entertainment, Arcana Studio and Myriad Pictures.



DDashago Studio Project : CongAri Type : 3D Animation

Genre : Educational animation Format : 13min x 52ep TV series

Target: 6-8 Years old

As an animation dealing with "Green Eco," CongAri helps children realize the importance of Mother Nature through the stories of friends living in the mountains. DDashago studio plans to do licensing business based on products related to environmental protection. Currently, the pilot animation has been produced. Thus, DDashago studio is trying to expand its business to the world by cooperating with overseas companies.



**Da-eul Studio** 

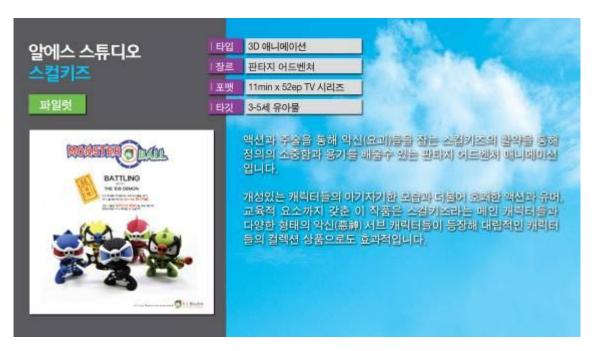
**Project : Timmo's Awesome Door** 

Type: 2D Animation
Genre: Comic Drama

Format: 10min x 52ep TV series

Target: 3-4 Years old

*Timmo's Awesome Door* is a story of a naughty boy named Timo who goes to the animal world through the Magic Doggie Door in the kitchen. He is transformed into an animal and experiences the life of animals. His adventure helps children understand the environment and life styles of the animals. As an educational animation, various licensing businesses could be made such as publishing, stationeries and toys.



**RS Studio** 

Project : Skull Kids Type : 3D Animation

Genre: Fantasy adventure

Format: 11min x 52ep TV series

Target: 3-5 Years old

It is a fantasy adventure animation of skull kids who beat the evils. Their justice and courage impress children. It consists of action and comic scenes as well as various characters: skull kids and the evils. So, these main and various sub-characters could be profitable as a collection figures.



Studio DongDong Project : Fly June

Type: HD digital Animation Genre: Fantasy adventure Format: Feature film 70min

Target : All audience

Produced as an animation movie, *Fly June* is a story of a pilot girl named June who travels to Alaska. In 2009, it was nominated to Annecy Creative Focus and SPP 2009 as the final advanced work. Currently (2010), the Fly June project has completed the pilot and preproduction. After enhancing the scripts, This project is waiting for partners and investors. The adventure of Kai, a sequel to Fly June, is a story of a little witch named Kai who explores Alaskan legends to help lovers.



#### A.P studio

**Project: Bolts & Blip Online** 

Type: MMORPG

Genre : Fantasy Action Format : PC Online Game Target : 9-14 Years old

Bolts and Blip is a war story of the main character robot that fights to take the supremacy of the universe back from the evils. It is a massive multiplayer online role-playing game (MMORPG) co-produced by Korea and Canada based on the animation of the same title. The animation is going to be broadcasted on KBS and the game has completed the Gwanju Premiere Test in August 2010. Dragonfly is in charge of publishing. Channeling service to Tooniland (Onmedia), M-Game and Culture Land has been decided.



#### **Intersave**

**Project: Luna Story** 

Type: RPG

Genre : Fantasy Adventure Format : i Phone Game Target : over 12 Years old

An adventurous story of a boy named Ray who is seeking for the Elixir, the five beads of dream, following his father's will. Due to the multi-ending system of the game (three different endings), players can explore various regions and characters, which prevents them from getting bored. Luna story is provided to four countries in their native languages. In particular, it ranks first among all the games in Japan. Intersave is a company which specializes in games for i-phones. It provides the whole world with its self-developed games in multiple languages. It also distributes foreign games to Korea.



**SGanitech** 

**Project: Cheonjamoogong** 

**MMORPG** 

Educational Game
3D Online Game

7-14 Years old

Cheonjamoogong is an adventurous story to travel with the Princess of the Ghost Land in search of the white lotus flower, which is the only cure for her mother's illness. It is an MMORPG based on the animation of the same title. It is a new style of education games to teach Chinese Characters online. Players can learn Chinese characters while they are doing their missions in the game. By combining games with education, it attracts children's interest and enhances their concentration. Repeated exposure to Chinese characters ensures that children naturally memorize them. In addition, a variety of study items are provided to enhance the learning efficiency.



#### **Kinomotive**

CGI, VFX

#### **VFX**

#### **Movie and Drama Special effect**

Kinomotive specializes in educating technicians and developing contents based on our unique post production techniques. Equipped with all the necessary facilities for video editing such as movies and advertisements, we can develop characters and produce concept designs, VFX based on the real picture, 3D videos and holograms. Aiming to become the biggest CGI Company in Asia that can deal with the CGI of the blockbuster level movies, we established the Hong Kong branch, Kinomotive HK. A variety of projects are ongoing in many Asian countries such as China, Hong Kong, Indonesia and Vietnam. In addition, we are developing and producing movies, soap operas and animations, cooperating with Korean/overseas production companies and directors.



Windbell

Island

Cartoon/Webtoon

SF thriller

Volume 10

#### 10-30 Years old

Island is a science fiction espionage Cartoon on an artificial island in the yellow sea. The main character is chased by the intelligence agencies of Korea, China and Japan. He uses old-fashioned weapons to cope with high-tech arms and genetically manipulated weapons. The background based on detailed colors and 3D graphics for special effects of SF enhances reality and the tense of the cartoon. Distinguished by its massive scale, this cartoon is expanding the business to a variety of media including web cartoons, comics, mobile cartoons and games.





May entertainment

Project : Splendid Holiday

Type : Stage performance

Genre: Human History Musical Format: 2hours 40min Musical

Target: over 12 Years old

5.18 광주 민주화운동 30주년을 기념하여 제작된 대한민국 전 국민을 향한 블록버스터 뮤지컬로써 민주, 인권, 평화를 상징하는 광주의 5월 정신과 대중문화산업의 Main Stream인 뮤지컬과 결합하여 만들어진 작품입니다.

80년 5월 18일부터 10일간 전개되었던 광주민주화운동속에 평범했던 연인이었던 택시기사민우와 간호사 신애가 민주화운동의 역사적 상황속에서 사랑하고 슬퍼하는 과정속에 진정한인권과 평화를 바라는 민중의 바램이 그려집니다. 2011년부터 전국순회공연 및 광주상설공연을 추진하고, 2012년부터는 해외공연을 계획 중에 있습니다.

Commemorating the 30<sup>th</sup> anniversary of the May 18 Gwanju uprising, this is a blockbuster musical for all Koreans. It depicts the "May Spirit" of Gwangju, which is represented as Democracy, Human Rights and Peace.

It is a story of lovers (i.e. a taxi driver named Minwoo and a nurse named Shinae) who experience the Gwangju uprising which lasted for ten days beginning May 18, 1980. In the tragic situation of the uprising, they strive for human rights and peace. From 2011, the musical team plans to have a nationwide performance tour and regular performances in Gwangju. From 2012, they are going to have overseas performances.