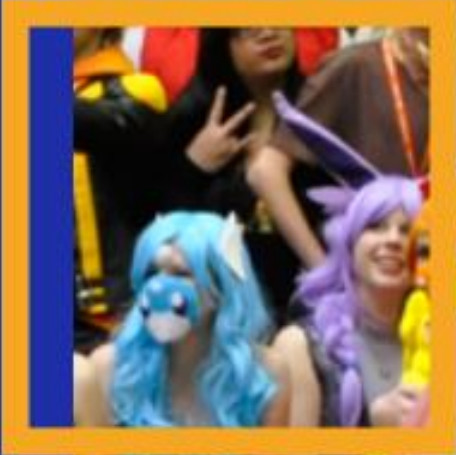


**anime  
central**

THE MIDWEST ANIME AND MANGA CONVENTION





# ABOUT Anime Central

---

Anime Central – also known as ACen – is the Largest Anime and Manga Convention in the American Midwest. Anime Central provides a place for fans of Asian and associated American media to gather and celebrate the culture and fandom.

The event brings in premiere Exhibitors, Panels, Autograph sessions, Artists, Cultural Guests, exclusive premiers and screenings to give members the chance to fully immerse themselves in the culture they adore; ACen brings the best of Anime & Manga to the Windy City!





# VENUE

## Information

Rosemont provides a stable, full-featured home for Anime Central that attendees, industry, and exhibitors enjoy year after year.



### HYATT REGENCY O'HARE

- 112,000 square feet of meeting space
  - 1,099 guestrooms
  - Connected by skywalk to Convention Center
  - 5 minutes from major international airport
- 



### DONALD E. STEPHENS CONVENTION CENTER

- 840,000 square feet
  - Configurable exhibition space
  - 6 convention halls
  - On-site Exhibition Services
- 



### ROSEMONT THEATER

- 4,400 seats
  - Full scale concert performances
  - Full service concession stands
  - Ticketed seating
-



# ATTENDEE Culture

The American Midwest Anime attendee culture is friendly, inclusive and exciting. Many attendees refer to ACen as their home convention and save up for it all year round. It is their vacation, it is the place where they come to mingle with the industry, grab sneak peeks at what's new, and scour the vendor hall for the unique merchandise. There is always something to do, and the excitement generated by all the fans joining us is an amazing experience to behold.



## COSPLAY

The costume events at ACen are a highlight for many attendees and photographers. The Masquerade, our largest cosplay event, is one of the nations premier showcases of talent!

---



## COMMUNITY

Anime Central works closely with our local Japanese Culture Center and the Japan Consulate of Chicago to help bring authentic Japanese culture courses, panels and experiences to Anime Central.

---



## EXPERIENCES

Anime Central attendees are most excited by opportunities to engage with their favorite brands and special experiences. In 2017, Anime Central attendees had the chance to experience voice acting live on the show floor.

---





# MARKET

## Reach

Anime Central draws attendees from all over North America and frequently bring in fans from around the world to experience our world class concerts and partake in our rare meet and greet opportunities.

In addition, Anime Central casts a wide digital footprint with over 91,000 fans on Facebook, and a following of over 41,00 on Twitter.

Anime Central is located in the Chicagoland area which is home to Americas 3rd largest media market and is a major metropolitan hub making it prime to connect across the nation.



[facebook.com/AnimeCentral](https://facebook.com/AnimeCentral)



[twitter.com/animecentral](https://twitter.com/animecentral)



# MAIN Attractions

Anime Central boasts over 800 unique events through the convention weekend. The event has something going on at all hours of the day and night!



## EXHIBITIONS

- Major Industry Section with space for Interactive Exhibits
- Over 400 unique vendors and 200 Artists in the Artist Alley



## CONCERTS

- 2 stages in the Hyatt Regency O'Hare (Primary)
- Rosemont Theater access
- Outdoor Stage in Rosemont Park



## LIVE PANELS

- 16 dedicated Panel Rooms
- Equipped to handle releases, screenings, presentations, and Q&A sessions



## GAMING

- Dedicated Gaming Hall with classic arcades, console gaming, imported arcades from Japan, tournaments, and PC gaming.

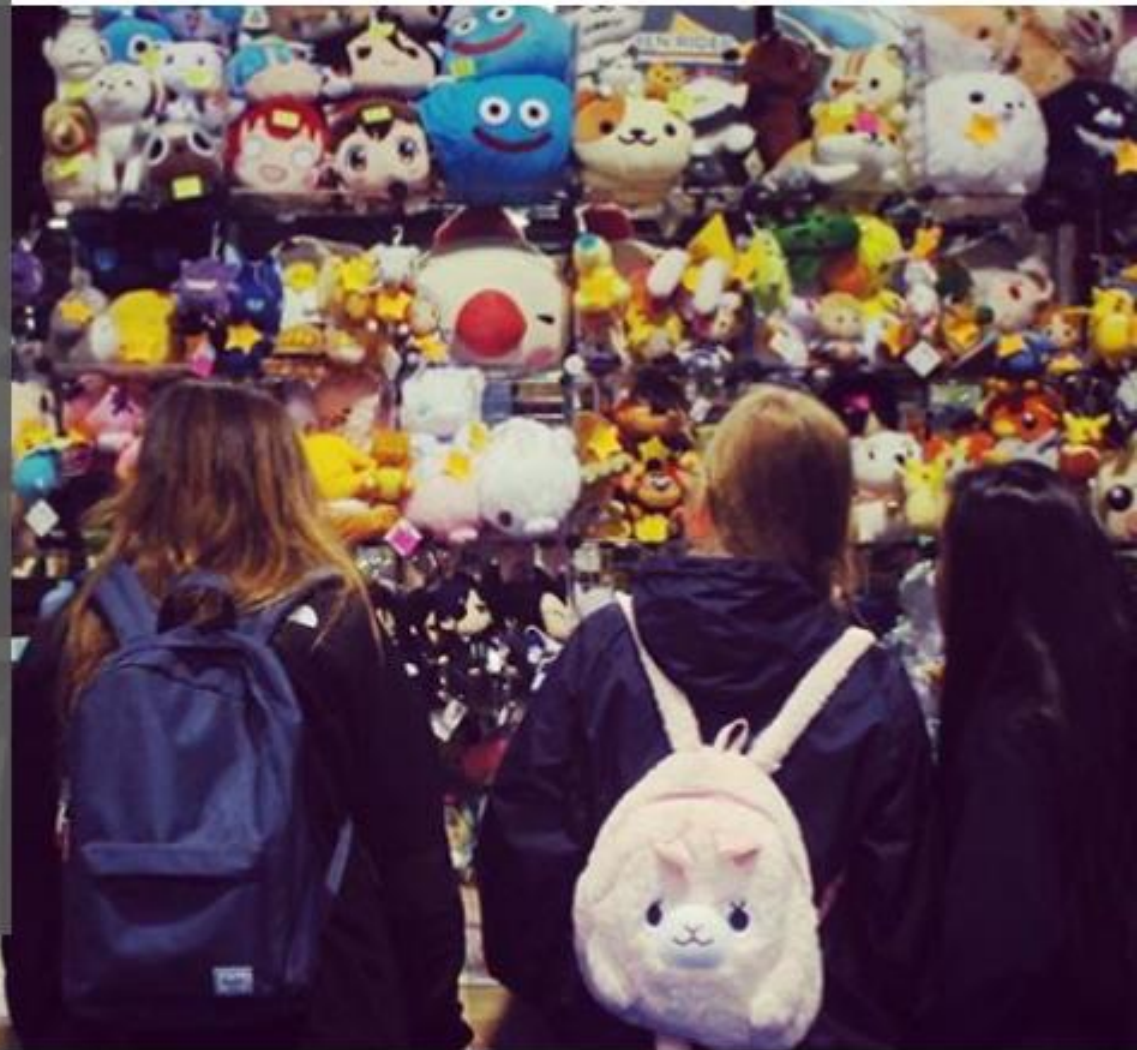


# Thank You!

Exhibits, Promotional Locations, and  
Sponsorships

Phillip Ward-Schmidt  
Email: [Phillipws.maps@acen.org](mailto:Phillipws.maps@acen.org)  
Fax: 847-789-9300

Talent Coordination  
Ken Leiding  
Email: [Ken.Leiding@acen.org](mailto:Ken.Leiding@acen.org)  
Fax: 847-789-9300



[www.acen.org](http://www.acen.org)