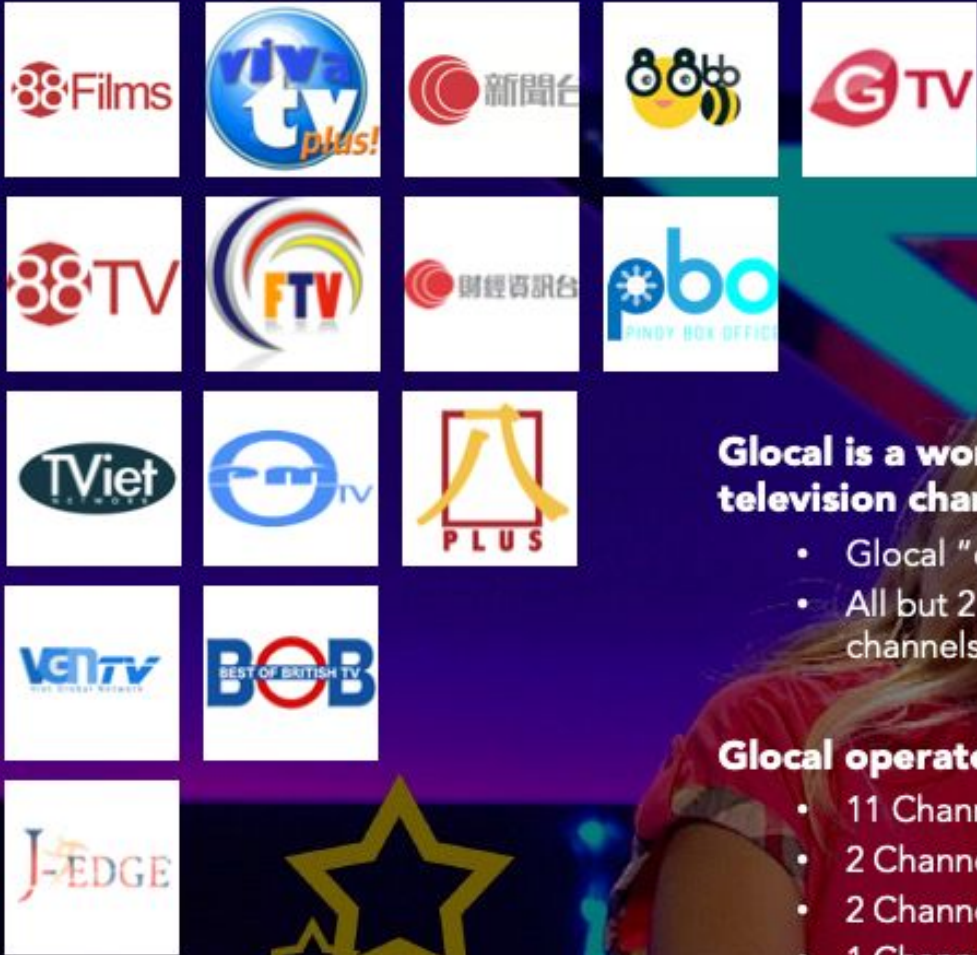


glocal

Your gateway to the world
“New Licensing Opportunities”



Glocal is a world leader in creating and operating international television channels worldwide.

- Glocal "creates" the channels from scratch.
- All but 2 of our channels did not exist until Glocal "created" the channels.

Glocal operates 17 pay-television channels in 5 countries.

- 11 Channels in the USA
- 2 Channels in Canada
- 2 Channels in Australia
- 1 Channel in Indonesia
- 1 Channel in the U.K.



"bringing the world together through television"

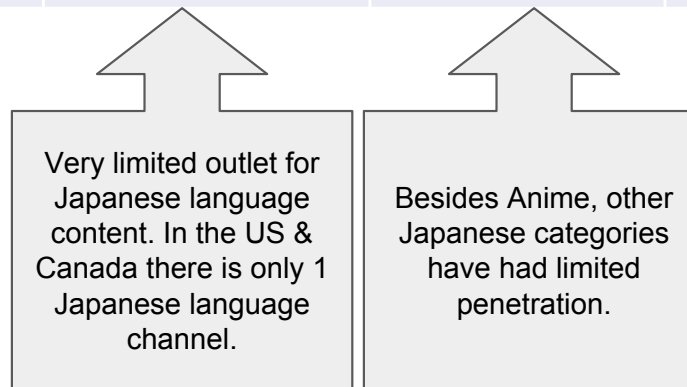
Why are we here?

Glocal sees Japanese content as highly under-exploited.

- **Unlike other Asian cultures, the Japanese have cross-over appeal.**
 - Filipino, Vietnamese, Indonesian all have limited cross-over appeal among English speakers
 - Japanese, Chinese, Korean have the most cross-over potential among English speakers
- **Demand for Japanese Content/Culture is overwhelming**
 - Convention such as AnimeExpo
 - The popularity of Japanese content (English sub, YouTube # of views, comments from all over the world, not only anime/manga, entertainment shows)
 - Examples of Japanese formats (power ranger, iron chef, crazy athletic battles...)
 - TERRACE HOUSE became a hit in the U.S.
 - Japanese content/culture is very popular among Hispanic

The Current Business Model:

	REVENUE SOURCES				
	Domestic	International			
		Original Language	Local Language	Formats	Remakes
Hollywood Content	+	+	+	+	+
Japanese Content	+	0	0	+	0



How can Glocal help solve this current restriction?

Japanese-Americans have been under-served

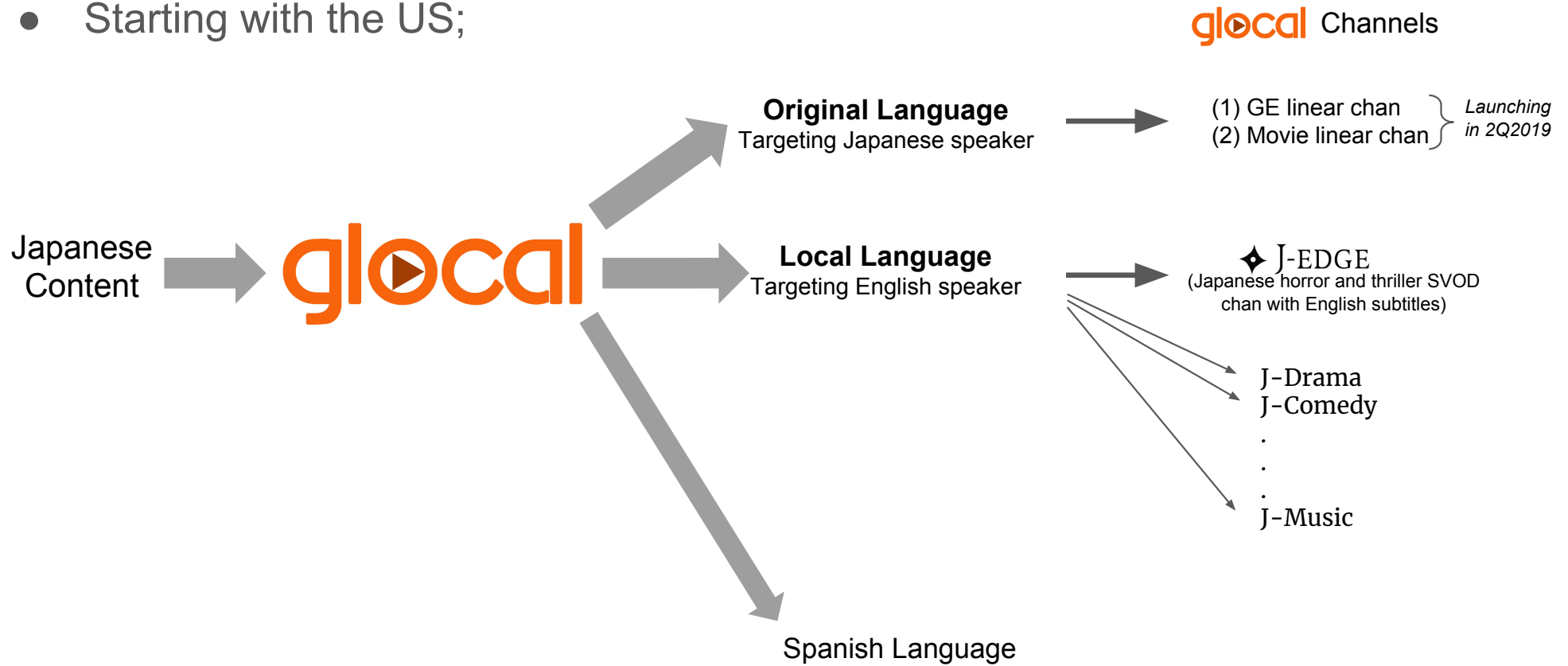
Rank	Country	Population in US	# of payTV Channels
1	Philippines	1,868,316	11+
2	China	1,703,512	25+
3	Vietnam	1,258,979	11+
6	S. Korea	613,838	13
11	Italy	354,028	6
13	Japan	329,449	1
14	Brasil	325,527	7
19	France	166,215	5

Market appears to be able to support more than 1 Japanese channel

*source: 2012 US Census

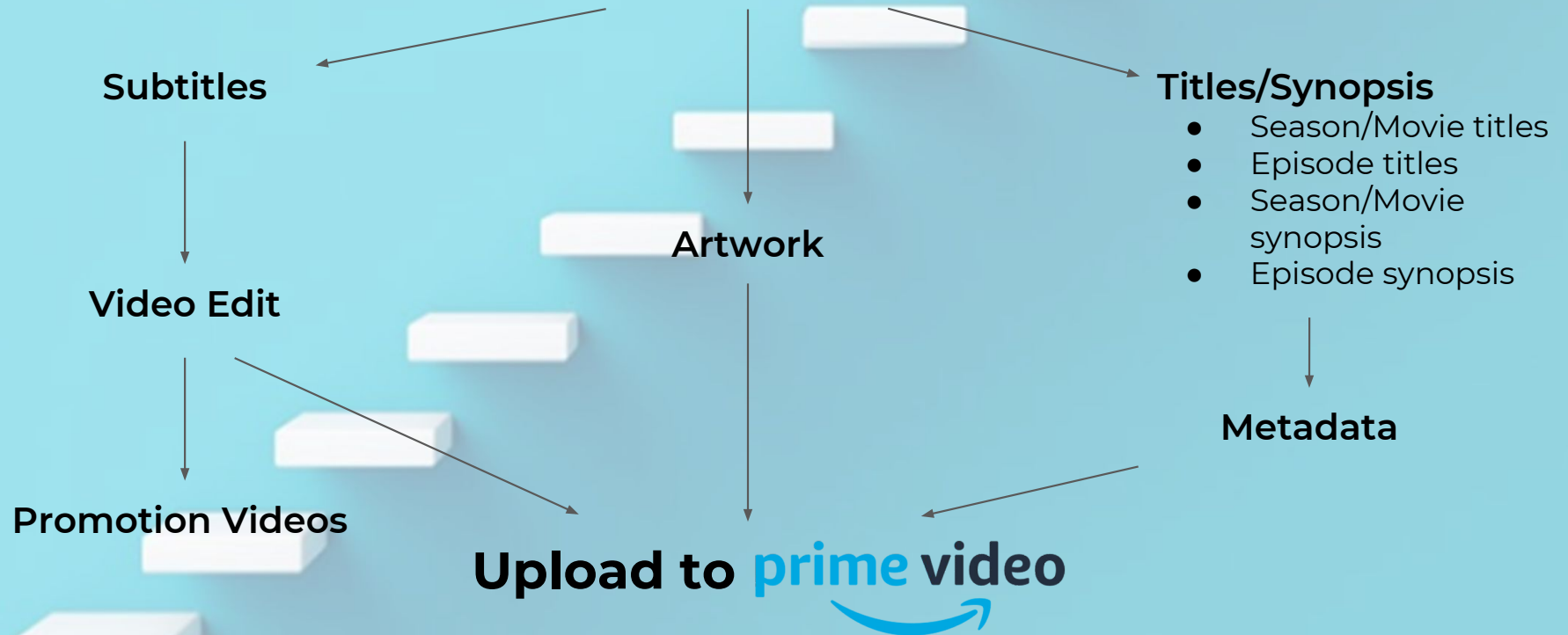
How Can Glocal Help?

- Starting with the US;



Our J-Edge Process

Delivery of materials



Opportunities - Within J-Edge

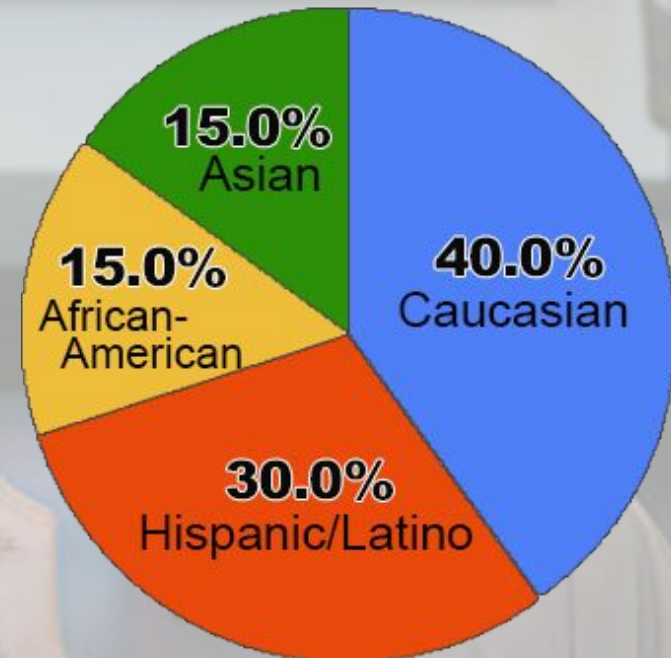
J-Edge is **expanding** beyond horror!



Opportunities - Dramas

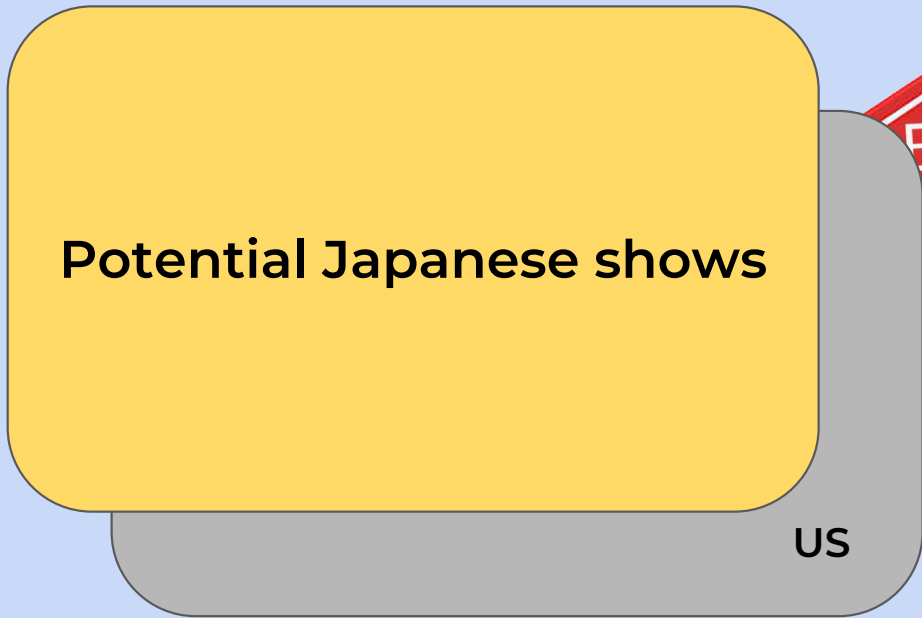
- K-Drama is appealing because:
 - Slow-paced and struggles lovers have to face
 - True love, betrayal, even evil mother-in-law
- Hispanic/Latino population in the US
 - Approx. 18% of the total population
 - And growing
- J-Dramas/movies on OTT
 - English sub
 - Views
 - English comments

DramaFever's US Audience



Source: DIGIDAY

Opportunities - Entertainment/Reality Shows



North America needs to take notes
👍 274 🗨️ REPLY

I don't understand these questions at all but it's so fun to watch
👍 7.8K 🗨️ REPLY

America needs to get these. All we got are boring game shows about people winning money or politics and that's about it.
👍 3.5K 🗨️ REPLY

You don't even need to understand Japanese to enjoy this... imagine how much better it would be if you could understand it.
👍 783 🗨️ REPLY

Opportunities - Food Shows

Americans **LOVE**

food shows

and

Japanese food!

- ❑ Many food shows to select from:
 - ❑ Pro vs. pro competition
 - ❑ Stories of the most renowned chefs in the world
 - ❑ Different food cultures in different countries
 - ❑ Restaurant “Shark Tank”

How can we work together?

- **Glocal is looking to launch additional Linear & SVOD channels**
 - Both native Japanese and in local languages
 - Requirements for linear channel: 150 hrs of unique content to launch and 50-100 hrs new each month
 - Requirements for SVOD channel: 100 hrs of unique content to launch and 25-50 hrs new each month
- **Glocal looking to partner with companies with these specifications;**
 - Has access to large library of content
 - Ability to clear broadcast and Internet rights for the US and elsewhere
 - Open to revenue sharing model
- **Glocal looking to license unique Japanese content**



Thank You

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