

Japan Content Showcase

Seminar on

International Agent Business Matching



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Mountain River Films





Mountain River Films

- **Mountain River Films (MRF)**, is a leading South Asian Film sales company and production house.
- Founded in 2010 with the inspiring perspective of **“Making The Bridge Between the Independent Cinemas and The Market”**
- **Prime Objectives** : to make unique Nepali films for all kinds of audience.
- It is here to fill the void by making meaningful films from the offbeat to the mainstream.
- Involved in the sales of films to outlets like **Channel 4 (UK), Gong TV (France), Du Mobile (UAE), Mobi-Pictures (Poland), and Zee TV (India)**.

We at MRF are all about the “love of everything cinema”.

Content Genre

Live Action

Drama

Animated Film

Action

TV Series(Drama)

Animation

Kids Movies(Feature)

Web Series



Ongoing Trends

- Era of Analog is Dying
- Song of Digitalization Heard Everywhere
- Platforms Ruling the Realm
- New Screen In Your Jeans
- Downfall of the Blockbusters
- Is Television Dying?



Possibility of Japanese Content Selling Worldwide



Regions we are looking for Japanese Contents

- South Asia
- Europe
- Canada
- UK



An innovative thought to promote Japanese movie

- ❖ Patronizing Japanese content through authorities/state agencies.
- ❖ Important role of Uni-Japan, Japan National Tourism Organization, Japan Foundation.



| **UNI***J***JAPAN** |





ありがとう
Thank You!

