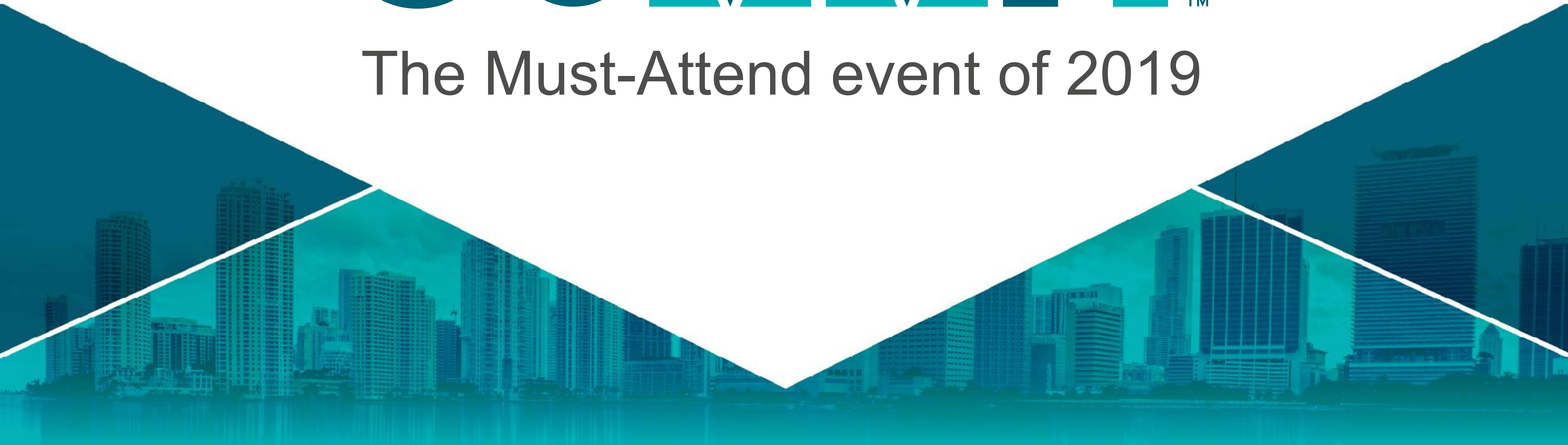


# kidscreen



The Must-Attend event of 2019







**Myles Hobbs**  
Associate Publisher



**Joel Pinto**  
Event Sales Manager





# Celebrate

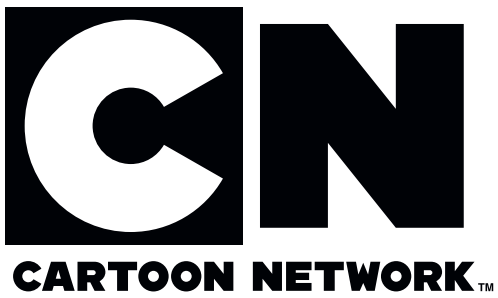
## the 18th anniversary of Kidscreen Summit with us!

The most recent **Kidscreen Summit** welcomed more than 2,000 attendees from over 50 countries. Top executives attend the conference to take advantage of the year's best business networking and engage in critical dialog on issues affecting the industry. 2018 saw more than 400 kids programming buyers and over 900 producers and distributors in attendance.

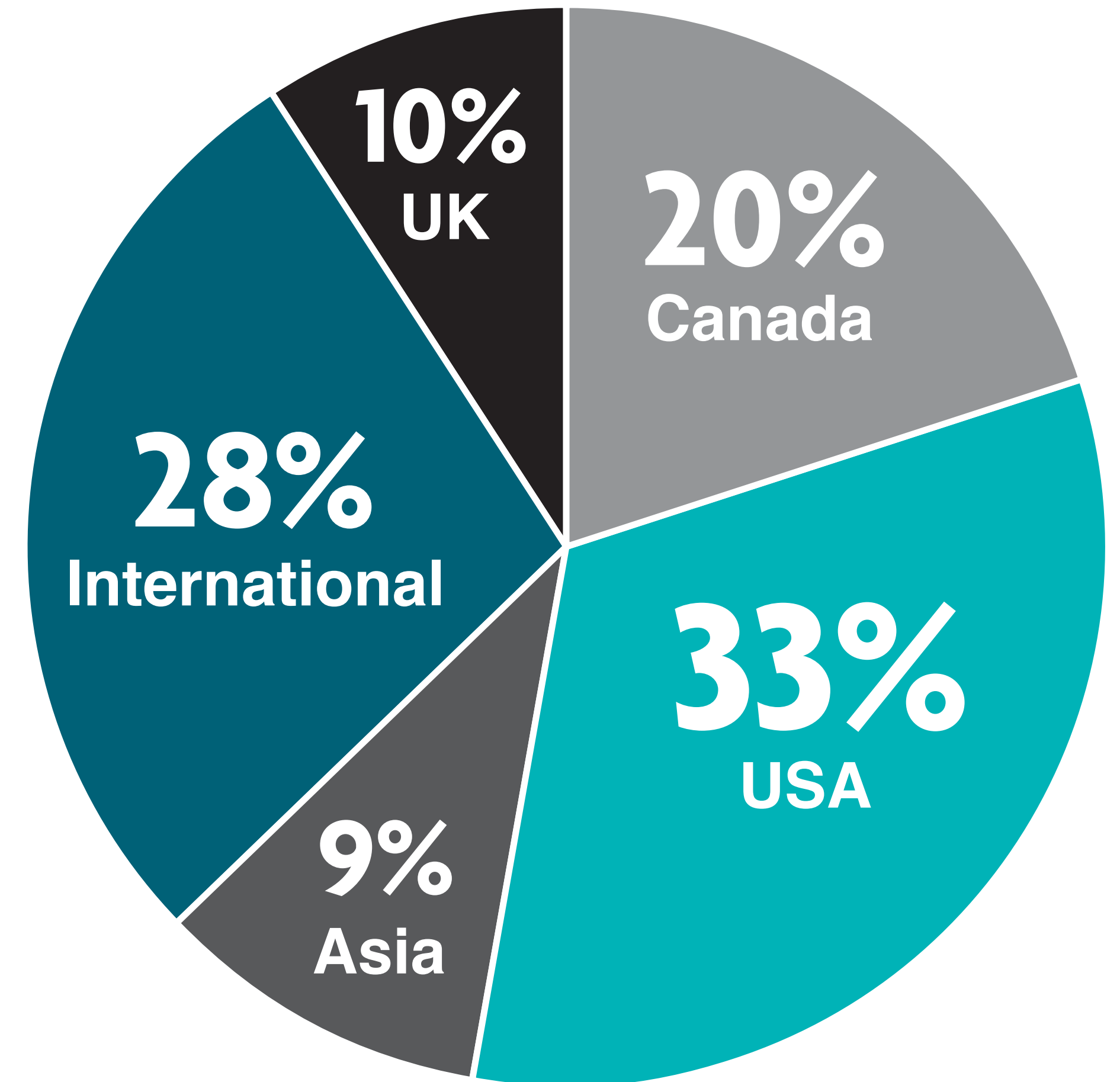




Buyers from the following companies participated in these networking events and attended Kidscreen Summit 2018



# Attending countries



# Why Kidscreen is right for you



- Engage in critical dialog on issues that affect the industry
- Recognize and understand current market needs, opportunities and challenges
- Rejuvenate your creativity
- Get face time with key kids industry leaders



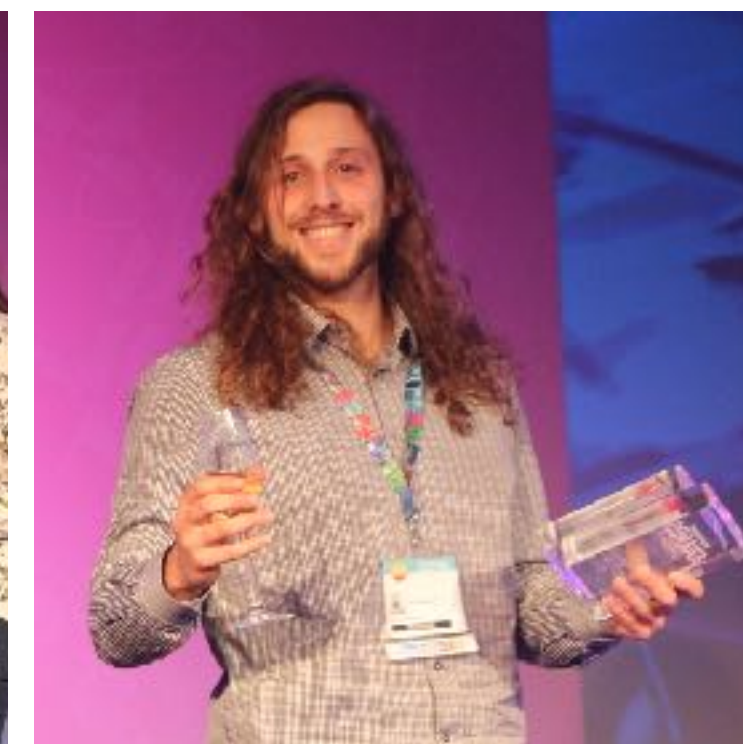
# Why Kidscreen is right for you



- Discover new talent and build relationships with potential partners
- Make new connections, share ideas that drive your business forward and discover the latest trends, all while enjoying four days of sun and fun



# The people you'll meet



- TV Programming, Acquisition and Development Executives for linear, cable and streaming companies

- Producers and Creators
- Distributors
- Retailers

- Licensors & Licensees
- Marketers
- Digital Media Content Creators and Distributors



**“I’ve been attending Kidscreen Summit for over a decade, and view this annual event as a must-attend. It’s more than a conference, as it’s also an opportunity for discovering new contacts and nurturing existing business relationships. Over the years we have established meaningful relationships with creators, writers, broadcasters and other partners at Kidscreen Summit, resulting in many projects coming through DHX’s doors and many deals cultivated every year.”**

**Josh Scherba**  
President, DHX Media



# Event Content: Panels and Keynotes



- Curated by the Kidscreen editorial team
- Unrivalled in its exploration and understanding of the industry, its trends and its challenges
- Recognizes and understands current market needs and opportunities
- Engages in critical dialog on issues that affect the industry



# Maximizing attendance



Attend the following sessions for direct contact and conversation with buyers from around the world.

## Speed pitching

These 10-minute pitch meetings give you one-on-one access to top broadcasters and investors who have the power to greenlight your next project.

## 30 minutes with...

Listen in on broadcaster strategy in these essential presentations, and then stick around for a little facetime afterwards to make a more personal connection.



# Maximizing attendance



Attend the following sessions for direct contact and conversation with buyers from around the world.

## Lunching with...

Is getting closer to key consumer products partners one of your goals this year? Sign up now and get in on our “Lunching with...” sessions, which give you a chance to have lunch in small groups with some of the industry’s most influential kids merchandise licensees.

## Cocktails with...

Chill out over drinks with leading kids broadcasters in this format that aims to loosen up the networking vibe and help you make deeper connections at channels that buy kids programming.



# Maximizing attendance



Attend the following sessions for direct contact and conversation with buyers from around the world.

## Networking events

(Cocktail parties and Kidscreen Awards)

Help us pay tribute to the year's best kids programming, broadcasting and digital media efforts at our Kidscreen Awards Ceremony followed by an after-party. All of the cocktail parties on the agenda are open to all registered delegates and free to attend.

## Master Classes & Mentor Classes

Designed for the industry's most experienced execs and also for relative newcomers, these sessions are 90 minutes long. Check out the topics we'll be covering!

## Monday, February 12

	REGISTRATION	XILAM BAYFRONT	SEVILLA	MERRICK	GUSMAN	TUTTLE	DUPONT
8:00 - 10:00	(8:30 - 9:00) Venue Tour	BREAKFAST (served from 8:00 - 10:00 in Biscayne & Chopin Ballrooms)					
9:00 - 10:00							
10:00 - 10:45		KEYNOTE: The Day the Universe Changed					
10:45 - 11:00	.....			BREAK	.....		
11:00 - 11:45		Marketing to Boys and Girls: New research from the Geena Davis Institute on Gender in Media			(11:00-11:30) 30 Minutes with... Sarah Aspinall, Virgin Media	(11:00-11:30) 30 Minutes with... Luca Milano, RAI	(11:00-11:30) 30 Minutes with... Erika Vogt, HITN
11:45 - 12:00	.....			BREAK	.....		
12:00 - 12:45		Marvel Rising: An inside look at Marvel's first animated franchise for tween girls	Know Your Audience: Developing educational TV for the six to eight set		(12:00-12:30) 30 Minutes with... Caterina Gonnelli, Disney EMEA	(12:00-12:30) 30 Minutes with... Marie McCann, CBC Kids	(12:00-12:30) 30 Minutes with... Tiphane de Raguene, France Télévisions
12:45 - 2:00	LUNCH (served in Biscayne & Chopin Ballrooms)			(12:45 - 1:45) Lunching with... Co-Production Experts			
2:00 - 2:45		In Conversation with Melissa Cobb, Netflix VP, Kids & Family	Screen Disruptors: The rise of children's podcasts		(2:00-2:30) 30 Minutes with... Gary Finnegan & Kayla van der Meer, DHX Television	(2:00-2:30) 30 Minutes with... Lucy Murphy, Sky Kids	
2:45 - 3:00	.....			BREAK	.....		
3:00 - 3:45		Broadcaster to Broadcaster: Focus on six to 11s	Digital Kids and Privacy: What you need to know to protect your brand				
3:45 - 4:00	.....			BREAK	.....		
4:00 - 5:00		Crafting a Kidsnet 2.0	So You Think You Want to Get Into Licensing?		Cocktails with... ABC Australia	Cocktails with... France Télévisions	Cocktails with... DHX Television
5:00 - 6:30	KIDSCREEN KICK-OFF COCKTAIL (Join us on the fifth-floor Pool Terrace)						



# Conference Agenda

Tuesday, February 13



	AM BAYFRONT	SEVILLA	MERRICK	GUSMAN	TUTTLE	DUPONT
8:00 - 10:00	<b>BREAKFAST</b> (served from 8:00 - 10:00 in Biscayne & Chopin Ballrooms)			<b>(8:30-10:00) MENTOR CLASS</b> Making the move from freelance to full-time	<b>(8:30-10:00) MASTER CLASS</b> Building fantasy worlds that last	
10:00 - 10:15	..... <b>BREAK</b> .....					
10:15 - 11:00	In Conversation with Marty Krofft: Kids Entertainment Legend	Pioneering Pubcasters in the Brave New World of VOD		<b>(10:30-11:00)</b> 30 Minutes with... Sancline Pechels de Saint Sardos, TFC	<b>(10:30-11:00)</b> 30 Minutes with... Cecilia Persson, Turner EMEA	<b>(10:30-11:00)</b> 30 Minutes with... Libbie Doherty & Jan Stradling, ABC Australia
11:00 - 11:30	..... <b>BREAK</b> .....					
11:30 - 12:30	Netflix's New-School Preschool	Beyond Virtua: Close encounters of the LIVE kind		<b>(11:30-12:00)</b> 30 Minutes with... Adina Pitt, Cartoon Network	<b>(11:30-12:00)</b> 30 Minutes with... Hedca Bruessing, NTR	<b>(11:30-12:00)</b> 30 Minutes with... Lisa O'Brien & Kristofer Updike, Universal Kids
12:30 - 2:00	<b>LUNCH</b> (served in Biscayne & Chopin Ballrooms)		<b>(12:45-1:45)</b> Lunching with... Branding & Licensing Experts			
2:00 - 3:00	Picking Platforms: What's the best vehicle for your project and how do you get it there?	The Long Game: Setting up subscription services		<b>(2:00-2:30)</b> 30 Minutes with... Jules Borkent & Layla Lewis, Nickelodeon	<b>(2:00-2:30)</b> 30 Minutes with... Lila Hannou, M6	<b>(2:00-2:30)</b> 30 Minutes with... Henrietta Hurford-Jones & Nathan Waddington, BBC Worldwide
3:00 - 3:15	..... <b>BREAK</b> .....					
3:15 - 4:00		From Scribble to Screen to Stuff: The do's and don'ts of good character design				
4:00 - 4:15	..... <b>BREAK</b> .....					
4:15 - 5:00		Consumer Products as a Storytelling Platform		<b>(4:15 - 5:15)</b> Cocktails with... Lagardère Active	<b>(4:15 - 5:15)</b> Cocktails with... BBC Children's	<b>(4:15 - 5:15)</b> Cocktails with... Nickelodeon
5:15 - 7:30	<b>KIDSCREEN AWARDS CEREMONY &amp; AFTER-PARTY (Xilam Bayfront Ballroom)</b>  SPONSORED BY: <b>Canada Media Fund</b>					





# The delegate experience



Kidscreen Summit lets you customize your on-site experience based on your goals and objectives. **As a registered Delegate you can:**

- See real-time updates to the delegate list
- Directly message other attendees using our messaging service
- Sign up for smaller sessions that have limited access to pitch, listen and lunch with some of the industry's top executives
- Receive bulletins informing you about new sessions added to the agenda, tips on how to maximize your visit and travel updates







# The delegate experience



Kidscreen Summit lets you customize your on-site experience based on your goals and objectives. **As a registered Delegate you can:**

- The entire team from Kidscreen is there in the lead-up to the event to answer all your questions, as well as on-site to help you get where you need to be
- Amazing breakfasts and lunches are served on all four days by award-winning chefs and the best hotel team that we have worked with. Coffee, tea, beverages & snacks keep you fueled up in between, so you will not go hungry!







# Stay connected, stay informed

## **Kidscreen Magazine**

The leading business publication serving the informational needs and interests of kids entertainment executives. Published seven times a year, Kidscreen is delivered to 10,000 industry decision-makers around the world, in addition to bonus copies distributed at major events and markets.

## **Kidscreen Daily**

Kidscreen's daily email newsletter highlights the must-read business news and opportunity leads you need to thrive in this market.

## **Kidscreen Talent Pool**

This bi-monthly newsletter is a compendium of the latest exec hires, moves and promotions that will help you stay on top of who's who in the kids business.

## **Kidscreen.com**

Updated daily, this is your all-in-one online portal for news, research, blogs, polls, archived Kidscreen content, recruiting and finding companies in the kids entertainment industry.

## **KidscreenXchange**

A dynamic online platform showcasing kids programming and producers to leading buyers and investors in need of new content and partners.

## **Kidscreen Summit**

Kidscreen's premier annual event, which has quickly grown into the world's leading conference on the business of kids entertainment, hosting more than 2,000 attendees from around the world. Top decision- and deal-makers attend to engage in critical dialogue, network and find new ideas that will drive their businesses forward.

## **Kidscreen Awards**

A high-profile celebration of children's television excellence that pays tribute to outstanding content and broadcasting work from around the world that keeps kids and families entertained.



# What can Xchange do for you?



Create a  
personal profile



Stay updated on the latest  
event information and news



Customize your  
agenda and sign up  
for specific sessions



Showcase  
your projects



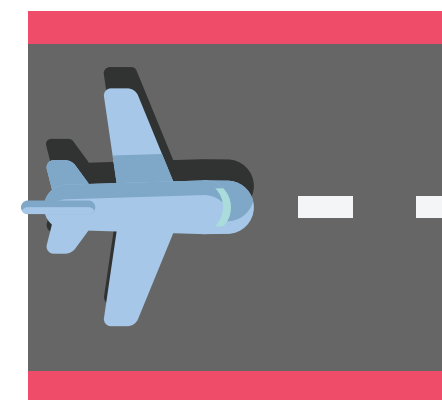
Connect with other  
attendees and  
schedule meetings

# Miami

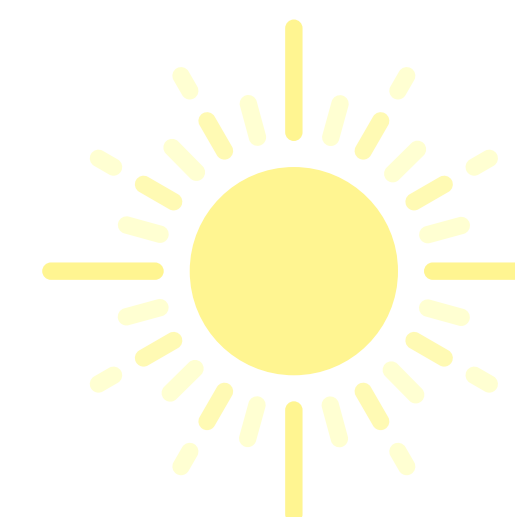
This will be our 4th year in Miami, following a long time spent in New York City. The move has brought a 35% increase in attendance, with significant participation from Netflix, Hulu, Amazon and YouTube.



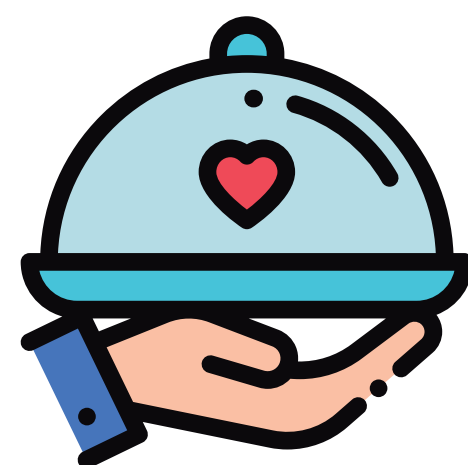
**Incredible Accommodations/  
Venue key**



**World Class Airport**



**Great Weather**



**Food Paradise**



**Stellar Service**



**Arts & Culture**



**Where the  
World Meets**





**Pato Escala**  
Executive Producer  
Punkrobot Studios  
Academy Award Winner  
Best Animated Short  
“Bear Story”  
2016

**“We've been going to Kidscreen Summit since 2010 and since then, we've had the chance to meet with all the key players in the TV business and with other animation production companies like ours, that want to collaborate and work in co-production. Attending is a must for all animation and content companies globally”**



# International Delegates Booths





# International Delegates Supporting Programs





# International Delegations' successes



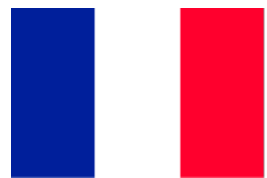
## KOCCA

Over the last 10 years they have built an ongoing relationship with us to capitalize on a maturing and increasingly sophisticated studio model to increase both investment in, and output from, those studios to co-produce and sell shows internationally



## UK

US\$95 million worth of business from last year's event



## France

65 attendees from 31 companies



## Canada

174 attendees in 2018. Each year they have done private panel discussions on how best to work with Canadian companies with both federal and provincial ministers onsite to join in and speak to incentives offered by the government



## Brazil

A 10-year partnership that has helped to galvanize the industry by giving the attendees private pitching sessions with companies like Hulu, Cartoon Network, ITV and France Television



## Chile

An attendee at Kidscreen Summit in 2017 won an Oscar for best Animated Short the following month



## Costa Rica

They have gone from studios doing service work to selling their own IP across the globe



## Jamaica

2019 will be their second year attending as they grow their domestic industry to leverage their geography to North and South American opportunities



## Malaysia

Their participation and government support, not only at KSS but also at AAS, has seen them become a full-service property center with some of the best animation studios for both gaming and TV



## Ireland

The country has had senior political ministers attend from their government to show support for the industry as an economic driver and exporter



## Spain

Throughout the financial crisis that affected Spain heavily in the early part of the decade, the Spanish Government chose Kidscreen as one of the must-attend events required to maintain its place in the world marketplace



# Delegations



In partnership with:





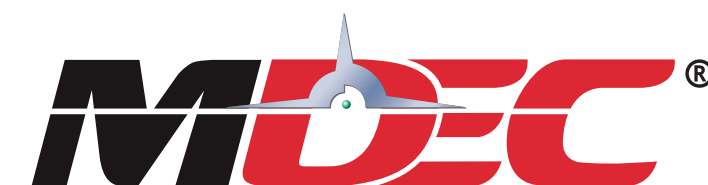


By the way...

Asian Regional event is around the corner

asian animation summit

Now in its seventh year, the Asian Animation Summit (AAS) is designed to showcase Asia's strongest animated projects looking for investors and partners.





**Please contact us!**



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