

Experience Japan like never before !

JAPAN CONFERENCE

@Auditorium A

Everything about Japanese TV is here !

< DAY 1 >

09:30~ JAPAN MARKET OVERVIEW

10:10~ TRESUARE BOX JAPAN
~world Premiere! Brand New Formats!

< DAY 2 >

14:00~ JAPANESE DOCUMENTALY SHOWCASE
Presented by Tokyo Docs

14:45~ JAPANIMATION OUT OF THE BOX

15:30~ JAPANESE DRAMA BEYOND BORDERS

Media Mastermind Keynote : Kazuo Hirai

President and CEO
SONY CORPORATION

< DAY 1 >

11:30~ @Grand Auditorium



JAPAN PLAZA

@ Along the sea front on the main concourse



Discover the traditional culture of Japan and experience the very first 8K demonstration at MIPCOM!

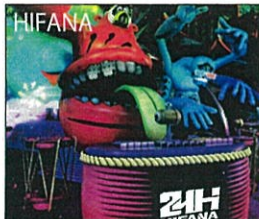
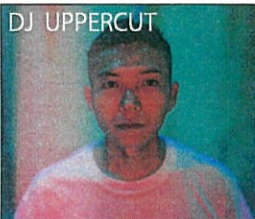
OPENING PARTY

< DAY 1 > START 19:30~

@ Grand Hyatt Cannes Hotel Martinez

» Live Performance

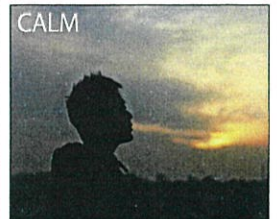
LIVE



and more...

DJ

VIP ROOM



» 4K HDR World Premiere Screening

The world premiere of "COLD CASE JAPAN" by WOWOW, and "MORIBITO II" by NHK, 2 popular dramas in Japan will take place at the OPENING PARTY. The beautiful HDR visual effects and breathless plots will definitely absorb you into the stories.

START 19:30~ ACTOR AND ACTRESS ON STAGE

20:00~ SCREENING 『COLD CASE』 21:00~ SCREENING 『MORIBITO II』

WOWOW



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© NHK

» Authentic Japanese Food & Sake

Enjoy the
diverse cuisine,
Japanese sake,
and sushi !

